



Hootie Hustle

October 13, 2017

The Hootie Hustle is a fundraising fun run and school spirit event. The money raised supports teacher training, in-classroom technology, teaching equipment, fun events and more. Our goal is to raise \$15,000 for Horizon and we hope you'll help!

Schedule

Families are invited to come and cheer on the students as they complete laps!

8:45-9:45	4th Grade
9:45-10:45	2nd Grade
10:45-11:45	3rd Grade
1:00-2:00	1st Grade
2:00-3:00	Kindergarten

IN THIS PACKET:

Hootie Hustle FAQ: Answers to common questions.

Hootie Hustle Pledge Form: Use this form to get sponsors before the event and to calculate and collect donations after the event. Better yet, hop online and use your child's customized link to make donations even easier! On the page below, you'll be able to select your child's name, and easily find their page.

<http://www.funrun101.com/horizon>

COMING HOME ON HOOTIE HUSTLE DAY:

Collection Envelope: A donation collection envelope with the "Total Laps Completed" by your student for any offline donations. The online platform will be updated with your child's completed laps.

DATES TO REMEMBER:

October 13	Hootie Hustle
October 14	Collect offline pledges
October 20	Offline donations and pledge forms due
Late October	Prizes awarded at assembly

Special Thanks To:

Burracho's
Duce Duce Entertainment



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Frequently Asked Questions

What is the Hootie Hustle?

- A school-wide event on Friday, October 13
- A fundraiser that promotes healthy choices and doesn't involve selling products

What are the goals of the Hootie Hustle?

- Raise \$15,000 to support Horizon programming including teacher training, innovative classroom equipment, arts and character educational opportunities, field trips, and family events
- Give Horizon a fun and healthy community-building activity

What do students do for the Hootie Hustle?

- Collect donations (per lap or flat donations) for the Hootie Hustle - easy to do through our online site: <http://www.funrun101.com/horizon> (and each student has their own page, too! Details to come in an email.)
- Run/walk a looped track on the school field for 20 minutes during the event. Each one-hour session of the Hootie Hustle includes a warm up, run, cool down, and a post-race snack
- Have a ton of fun!

What do parents/guardians do for the Hootie Hustle?

- Help your student approach donors before the Hootie Hustle
- Volunteer or cheer on students at the Hootie Hustle (signs, crazy outfits, and noisemakers welcome!)
- Dress your student appropriately for running outside the day of the Hootie Hustle
- Help your student collect donations and thank their donors after the Hootie Hustle

What do students get from the Hootie Hustle?

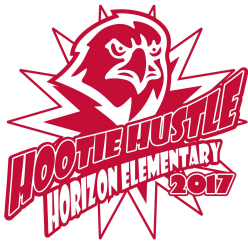
- An understanding of the fun and importance of exercise
- An appreciation of teamwork and the strong school unity at Horizon
- A FREE t-shirt and healthy snack on Hootie Hustle day
- Classroom rewards based on donations

What about pledges and donations?

- Donors can pledge per lap or donate a flat amount. We accept checks offline and online donations through our donation website (<http://www.funrun101.com/horizon>). The Horizon SCO is a 501(3)c organization and donations are tax-deductible. For donations less than \$250, a cleared check serves as a receipt. A receipt will be sent home for donations greater than \$250 or by request.
- If your family prefers not to solicit pledges, please consider making a donation to Horizon SCO.

What happens after the Hootie Hustle?

- Each child receives a Collection Envelope with their name and their number of completed laps
- Students should collect their donations, with checks payable to Horizon SCO (not necessary for any online donations!)
- Return offline donations to the school in the envelope by Friday, October 20.



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PLEDGE FORM

Student Script: "I will be participating in the Horizon Hootie Hustle, our school's fundraiser fun run. For 20 minutes, I will run laps on our school's field. Our school goal is to raise \$15,000. The money we raise from this event will support programs at my school including innovative classroom equipment, field trips, teacher training, and family events. Will you help by sponsoring me?"

Use the historical grade lap *averages* below when considering a per lap pledge or a flat donation.

K: 22 laps 1st: 25 laps 2nd: 27 laps 3rd: 29 laps 4th: 32 laps

For per lap pledges: per lap pledge amount x total laps completed (determined on 10/13) = Total Donation

Examples: A student runs 27 laps and has a pledge for \$1 per lap. They would calculate \$1 x 27 = \$27.00 Total Donation

A student runs 27 laps and has a flat donation for \$20. They would record a \$20.00 Total Donation

Better yet, hop online: <http://www.funrun101.com/horizon> to make donations even easier. Just type in your child's name on the main page and be taken to his/her personal page. Use the personal page link to send to family and friends! Watch for emails connecting you directly to your child's page as well!

Name: _____ Teacher/Grade: _____ TOTAL LAPS COMPLETED: _____

USE THIS FORM FOR OFFLINE DONATIONS ONLY PLEASE.

Donor Name	Phone	Pledge Amount (select one)		Total Donation
		Flat Donation	Per Lap	

GRAND TOTAL: _____

On the day of the Hootie Hustle, a collection envelope with the Total Laps Completed by your student will be sent home and their online page will be updated with their laps. Please return offline donations and this pledge form in collection envelope to school by October 20. Make checks payable to Horizon SCO. All donations are tax-deductible. For donations less than \$250, a cleared check serves as a receipt. An actual receipt will be sent home for donations greater than \$250 or by request.